

THE THIRD NATIONAL ASIAN AMERICAN THEATER CONFERENCE AND FESTIVAL

CALL FOR PROPOSALS

Proposals are being accepted now through September 10, 2010 from companies and individual artists for the Third National Asian American Theater Conference and Festival to be held in Los Angeles, CA June 16-26, 2011. This will be the first time the Conference and Festival will be held simultaneously!

This event is a continuation of the momentum generated by the National Asian American Theater Conferences and Festivals held in Los Angeles, New York City, and Minneapolis since 2006.

APPLICATION FEE, DEADLINE, AND SUBMISSION INFO:

To apply for either the festival or conference, please send your application and supporting materials via e-mail to:

applications@caata.net

Festival Application Deadline: 11:59pm PST on Saturday, October 30, 2010

Conference Application Deadline: 11:59pm PST on Monday, November 1, 2010

Festival Applicants only: A \$50 non-refundable application fee must be sent at time of filing proposal to the National Asian American Theater Festival.

Payee is "East West Players"

Applicant should include in the memo "CAATA Applicant"

Mail check to:

East West Players

Attn: CAATA

120 Judge John Aiso St.

Los Angeles, CA. 90012

Notification: January 2011

Questions: Please e-mail us at info@caata.net

CONFERENCE APPLICATION GUIDELINES:

The conference will be held from June 19-21, 2011 in conjunction with the Third National Asian American Theater Festival in Los Angeles, CA.

The breakout sessions will be small groups of about 20-30 participants who will meet for a specific topic of discussion or activity for a period of about 90 minutes. Please fill out the CONFERENCE application for your proposal.

The National Steering Committee will look at the proposals and select those deemed best suited to the structure and nature of the conference. If the proposal is selected, the facilitator for the session may be the one suggested or another selected by the committee. The Committee may also want to make adjustments for the proposals as per the needs of the conference, so persons submitting proposals must accept any Committee decisions in regard to the proposals.

Travel, accommodation, and a small honorarium will be covered by the conference for the facilitator and the panelists selected.

FESTIVAL APPLICATION GUIDELINES:

Over 10 days, the Festival will present approximately 16 productions by Asian American companies and individual artists across the country, in conjunction with the Third National Asian American Theater Conference, June 16-26, 2011. We seek to present diversity in demographics, style, and subject matter. We will present work from both established and emerging companies and artists. Artists and companies who have not previously been represented at conferences and festivals are especially encouraged to apply.

Festival Selection Process:

Proposals will be adjudicated by a diverse seven-member panel. All proposals will be read by the entire panel and discussed in person through peer review. Determinations on selected proposals will be made based on artistic merit, production feasibility, and representation of the Asian American theatrical landscape in terms of region, demographics, style, and subject matter.

Festival Services provided by the Festival:

- Festival marketing and publicity
- Box office & front of house personnel
- Technical personnel as needed: two (2) board ops, load in/out crew
- Print materials including souvenir programs, brochures, festival postcard
- Performance space equipped with rep lighting, sound, and (as needed) video projection systems

Participating companies/artists in Festival must provide:

- Additional marketing for your own show
- Set—as minimal as possible to facilitate load in/out
- Costumes, props
- Stage manager or director to call show
- Tech info sheet (to be completed and submitted with application) and tech rider; all to be approved by the festival tech director prior to contracting selected participants

Note: The National Steering Committee is still seeking funding for the Festival and Conference. Artists and companies should prepare for covering some production costs if your proposal is accepted to the Festival. Services stated above are pending due to the search for funding.